



KFDX  
PO Box 4888  
Wichita Falls, TX 76308

Hoegger Communications  
901 Indiana  
Wichita Falls, TX 76301

## Contract #

**1442650**

### Schedule Dates

10/10/16-11/08/16

### Advertiser

Stephen Santellana/Mayor/Republican/Texas (81827)

### Agency

Hoegger Communications (13087)

### Product

Political - Municipal (1069)

### Brand

mayorial candidate (546681)

### Salesperson

Wichita Falls, House (1257)

### Sales Office

Wichita Falls

### Buyer Name

/

### Phone/Fax

### CPE

N/A

### Account Types

National/Political

### Billing Type

Calendar

### Comments

### Date Entered

10/04/16

### Last Modified

10/04/16

### Entered By

Sharron Davis

### CO-OP

No

### Headline #

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$832.50

### Net Total

\$4,717.50

### Sales Tax

## Wichita Falls (KFDX)

### By Calendar Month

	<u>Spots</u>	<u>Rate</u>
Oct. 2016	22	\$4,050.00
Nov. 2016	8	\$1,500.00
Grand Total:	30	\$5,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-11/08/16	4	:30	6:45A- 6:50A (CST)		1	1	1	1	1			22	\$225.00	\$4,950.00	Wichita Falls (KFDX)		10/4/16
2.0	Normal Line / SPOT	10/15/16-11/05/16	4	:30	7A- 9A (CST)							1		4	\$75.00	\$300.00	Wichita Falls (KFDX)		10/4/16
3.0	Normal Line / SPOT	10/16/16-11/06/16	4	:30	8A- 9A (CST)								1	4	\$75.00	\$300.00	Wichita Falls (KFDX)		10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions